SIDELINE TO STANDS AT GILLETTE STADIUM SWEEPSTAKES PRESENTED BY PLYMOUTH ROCK ASSURANCE OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED. VOID WHERE PROHIBITED BY LAW. INTERNET ACCESS IS REQUIRED TO ENTER. MUST BE A LEGAL RESIDENT OF THE 50 UNITED STATES OR DISTRICT OF COLUMBIA AND BE AT LEAST 18 YEARS OF AGE TO ENTER. CHILD PARTICIPATING IN THE KICKOFF KID EXPERIENCE MUST BE BETWEEN THE AGES OF FIVE (5) AND TWELVE (12) YEARS OLD AND BE ACCOMPANIED BY THEIR PARENT OR LEGAL GUARDIAN (18+.) ENTRIES NOT MEETING THESE REQUIREMENTS WILL BE DISQUALIFIED. ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.

SWEEPSTAKES PERIOD: The entry period ("**Entry Period**") for this promotion (the "**Sweepstakes**") begins Monday, November 2, 2026 at 12:00:01 a.m. ends on Thursday, December 17, 2026 at 11:59:59 p.m. (the "**Sweepstakes End Date**").

PRIZE: One (1) Prize will be awarded.

The Grand Prize Winner (the "**Winner")** will receive: (i) four (4) tickets for Winner and three (3) guests to the Week 18 New England Patriots home game vs. Miami in Foxborough, MA (game date is expected to be either January 9, 2027 or January 10, 2027); (ii) kickoff kid experience for the Winner's child (which includes an opportunity for the child to run and retrieve the Patriots game kickoff tee, be in a photo with Pat Patriot, and appear on the in-stadium video board); (iii) one (1) $500 gift card for game-day related expenses;(iv) Four (4) pregame field passes; and (v) One (1) parking pass to Gillette Stadium official parking (the "**Prize**"). Approximate Retail Value of the Prize: $3,800**.**

PRIZE NOTIFICATION RESPONSE TIME: Twenty-four (24) hours from the time of issuance of Prize Notification (defined below) (the "**Required Response Time**").

WINNER/OFFICIAL RULES: For a copy of these Official Rules and/or the Winner's name, mail a request and a self-addressed stamped envelope to be received by Monday, January 18, 2027 to: Plymouth Rock Assurance New England Patriots Grand Prize Sweepstakes c/o Plymouth Rock Assurance Corporation, 695 Atlantic Avenue, Boston, MA 02111, Attn: Director of Marketing Communications.

SPONSOR: The Promotion is sponsored by Plymouth Rock Assurance Corporation, 695 Atlantic Avenue, Boston, MA 02111 ("Plymouth Rock"). This Promotion is in no way sponsored, endorsed, or administered by New England Patriots LLC, Kraft Sports and Entertainment LLC, NPS LLC, Facebook, or any other party, and any such inferences are hereby expressly disclaimed. Sponsor's decisions in connection with this promotion are final and binding.

If you participate in this promotion you will be providing information to Sponsor and not to the New England Patriots LLC, Kraft Sports and Entertainment LLC, NPS LLC, Facebook, or any other party.

HOW TO ENTER: During the Entry Period go to https://www.plymouthrock.com/lp/patriots-sweepstakes and complete and submit an online electronic registration form with complete name, phone number, email address and state of residence. All information submitted online by entrants is subject to, and will be treated in a manner consistent with, Sponsor's Privacy Policy accessible at: www.plymouthrock.com/privacy-policy. Entrants must fully complete and submit all non-optional data requested on the online entry form to be eligible. Incomplete and/or inaccurate entries are void. All entries must include a valid email address for the entrant. Online entry only. No other method of entry will be accepted. Limit one (1) entry per person. Additional entries beyond the specified limit will be void.

By participating, you indicate your full and unconditional agreement to and acceptance of these Official Rules. **By providing your email address, you authorize Sponsor and its affiliates to communicate with you regarding future promotional offers. You may opt out of this service at any time by clicking 'unsubscribe' within the email**.

ELIGIBILITY: No purchase necessary. The Sweepstakes is open only to legal residents of the 50 United States and the District of Columbia who are eighteen (18) years of age or older at the time of entry. Child participating in the kickoff kid experience must be between the ages of five (5) and twelve (12) years old and accompanied by their parent or legal guardian (18+) Entries not meeting these requirements will be disqualified. Employees of Sponsor, Kraft Sports and Entertainment LLC, New England Patriots LLC, NPS LLC and their respective parents, affiliates, subsidiaries and advertising agencies and their immediate family members (spouse, parents, siblings, and children) and persons living in the same household are ineligible to participate or win.

Participants are required to provide truthful information, and Sponsor will reject and delete any entry that it discovers to be false or fraudulent. Sponsor will disqualify any entry from individuals who do not meet the eligibility requirements. If the winning participant is not the parent or legal guardian of a child eligible to participate in the experience, they will forfeit the prize and a new winner will be selected.

RANDOM DRAWING: The potential winner of the Sweepstakes will be selected by Sponsor by random drawing on or about the day following the Sweepstakes End Date from among all eligible entries received. Subject to verification of eligibility and compliance with the terms of these Official Rules, the potential winner will be declared the official Winner of the Sweepstakes. The decisions of Sponsor are final and binding on all matters relating to this Sweepstakes. Odds of winning depend on the total number of eligible entries received. **This is not a promotion of skill.**

PRIZE CONDITIONS: All Prize details, including seat locations at the game, shall be determined in the sole and absolute discretion of Sponsor; provided, however, that the week 18 game date will be determined by the New England Patriots or the National Football League. The Winner is solely and fully responsible for the safety, well-being, supervision, and behavior of the participating child and any other guests accompanying the Winner in connection with the Prize. The Winner is fully responsible for any and all applicable federal, state, and local taxes (including income and withholding taxes) applicable to the Prize. The **Winner will be required to provide a completed and signed IRS Form W-9 and will receive an IRS Form 1099 from Sponsor.** All costs and expenses associated with the Winner's Prize acceptance and use not specified herein as being provided are the sole responsibility of the Winner. The Winner is responsible for making any necessary travel arrangements. The Prize is non-transferable and non-assignable, with no cash redemptions except at Sponsor's sole and absolute discretion. Sponsor reserves the right to substitute any or all elements of the Prize with a prize of comparable or greater value at its sole and absolute discretion. The Winner's guest(s) must be of legal age of majority in their jurisdiction of residence and at least eighteen (18) years of age, unless accompanied by an adult. Any such resale or commercial or promotional use may result in disqualification and Prize forfeiture and may invalidate the license granted by the game/event/exhibition ticket.

Use of any New England Patriots game/event/exhibition ticket is subject to the standard terms, conditions, and health and safety policies applicable to the ticket. The terms and conditions of the tickets awarded as part of the Prize will govern in the event a legal game/event/exhibition is not played or held due to weather conditions, an act of God, an act of terrorism, civil disturbance, or any other reason. Winner and his/her guest(s) agree to comply with all applicable stadium and venue regulations in connection with the Prize. Sponsor and the New England Patriots reserve the right to remove or to deny entry to the Winner and/or his/her guest(s) who engage in a non-sportsmanlike or disruptive manner or with intent to annoy, abuse, threaten, or harass any other person at the game/event/exhibition. Released Parties (as defined below) will not be responsible for weather conditions; acts of God; acts of terrorism; civil disturbances; local, state, or federal regulation, order, or policy; work stoppage; epidemic, pandemic, or any other issue concerning public health or safety; or any other event outside of their control that may cause the cancellation or postponement of any game/event/exhibition.

NOTIFICATION: The potential winner will be notified at the email address and/or telephone number (in the sole discretion of Sponsor) they provided at the time of entry (the "**Prize Notification**"). In the event that a potential winner does not respond to any such Prize Notification within the Required Response Time, or declines the Prize for any reason, a disqualification will result, the Prize will be forfeited and, at Sponsor's sole discretion and time permitting, an alternate potential winner may be randomly selected from among all remaining eligible entries. The potential winner will be required to provide a completed and signed IRS Form W-9, and may, at Sponsor's sole discretion, be required to execute, have notarized, and return, an Affidavit of Eligibility and Release of Liability and, unless prohibited by law, Publicity,

within the Required Response Time. Failure of a potential winner to submit any identification required by Sponsor or to return the required documents within the specified time period, noncompliance with these Official Rules or the return of the Prize (or any portion thereof) or Prize Notification as undeliverable may result in disqualification of that potential winner and Prize forfeiture and, at Sponsor's sole discretion and time permitting, may cause an alternate potential winner to be randomly selected from among all remaining eligible entries.

WAIVER OF LIABILITY/PUBLICITY RELEASE: By participating in the Sweepstakes and submitting an entry, each entrant: (a) agrees to be bound by these Official Rules, including all entry requirements, and (b) waives any and all claims against Sponsor, the National Football League, the New England Patriots LLC, Kraft Sports and Entertainment LLC, NPS LLC, and each of their respective parents, affiliated companies, subsidiaries, officers, directors, employees, agents, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the Sweepstakes, and all of their respective officers, directors, employees, agents and representatives (collectively, "**Released Parties**") for any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from the participation in the Sweepstakes or from the receipt or use of the Prize (or any portion thereof) or any travel or activity related to the receipt or use of the Prize (or any portion thereof). By entering this Sweepstakes, each entrant gives his/her express permission to be contacted by Sponsor, New England Patriots and/or National Football League by telephone, email and/or postal mail for Sweepstakes purposes. The Winner, by acceptance of the Prize, grants to Sponsor, New England Patriots, National Football League and each of their respective designees the right to publicize the Winner's name, address (city and state/territory/province of residence), photograph, voice, statements and/or other likeness and prize information for advertising, promotional, trade and/or any other purpose in any media or format now known or hereafter devised, throughout the world, in perpetuity, without limitation and without further compensation, consideration, permission or notification, unless prohibited by law.

GENERAL CONDITIONS: Released Parties are not responsible for stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, postage-due or garbled entries, transmissions, email or mail; or for lost, interrupted or unavailable network, cable, satellite, server, Internet Service Provider (ISP), wireless network, website, or other connections including those through and/or by any website, availability or accessibility or miscommunications or failed computer, satellite, telephone, cable or wireless transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; wireless service congestion; failures or malfunctions of phones, phone lines or telephone systems, wireless towers or cellular tower equipment; any error, omission, interruption, defect or delay in wireless or other transmission, processing, or communication; non-delivery; misdirected, blocked, or delayed email notifications; printing, typographical or other errors appearing within these Official Rules, in any Sweepstakes-related advertisements or other materials; or any other errors, problems or difficulties of any kind whether human, mechanical, electronic, network, computer, telephone, wireless service, mail, typographical,

printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the Prize or in any Sweepstakes-related materials, or the cancellation or postponement of any game, event or exhibition. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to entrants' or to any other person's computer and/or wireless device related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Sweepstakes or website or attempt to undermine the legitimate operation of the Sweepstakes by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or any representative of Sponsor, the New England Patriots and/or the National Football League or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the content or operation of this Sweepstakes is unlawful and subject to legal action by Sponsor, the New England Patriots, the National Football League and/or their respective agents. Sponsor shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Sweepstakes, and to resolve all disputes in its sole discretion. Released Parties (a) make no warranty, guaranty or representation of any kind concerning the Prize (or any portion thereof), and (b) disclaim any implied warranty. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Sponsor reserves the right, in its sole discretion, to cancel or suspend the Sweepstakes (or any portion thereof) for any reason at any time including, without limitation, if virus, bugs, unauthorized human intervention, or other causes corrupt administration, security, fairness, integrity or proper operation of the Sweepstakes (or any portion thereof). Notice of suspension or cancellation will be given as deemed appropriate by Sponsor (in its sole discretion) on plymouthrock.com. In the event of cancellation, Sponsor may elect to identify the Winner and award the Prize by way of random drawing from among all non-suspect, eligible entries received up to the time of such cancellation. Sponsor also reserves the right, in its sole discretion, to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes.

CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY ENTRANT RESPONSIBLE FOR THE ATTEMPT, AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

Entries generated by a script, macro or other mechanical or automated means will be disqualified. In the event of dispute as to the identity or eligibility of any potential winner

based on an email address, the winning entry will be declared made by the Authorized Account Holder of the email address submitted at the time of entry provided he/she is eligible according to these Official Rules. The "**Authorized Account Holder**" is defined as the natural person to whom the applicable Internet service provider or other organization (such as a business or educational institution) has assigned the email address for the domain associated with the submitted email address.

AS A CONDITION OF ENTERING THIS SWEEPSTAKES, EACH ENTRANT AGREES THAT (I) ANY AND ALL DISPUTES, CLAIMS, CONTROVERSIES OR CAUSES OF ACTION ARISING OUT OF OR RELATING TO THIS SWEEPSTAKES, OR THE PRIZE AWARDED (EACH, A "CLAIM"), SHALL BE (1) ARBITRATED ON AN INDIVIDUAL BASIS ONLY, AND SHALL NOT BE CONSOLIDATED OR JOINED WITH OR IN ANY ARBITRATION OR OTHER PROCEEDING INVOLVING A CLAIM OF ANY OTHER PARTY, AND (2) SETTLED BY BINDING ARBITRATION IN BOSTON, MASSACHUSETTS BEFORE A SINGLE ARBITRATOR APPOINTED BY THE AMERICAN ARBITRATION ASSOCIATION IN ACCORDANCE WITH ITS THEN GOVERNING RULES AND PROCEDURES, AND JUDGMENT ON THE AWARD RENDERED BY THE ARBITRATOR MAY BE ENTERED BY ANY COURT HAVING JURISDICTION THEREOF; AND (II) UNDER NO CIRCUMSTANCE WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES. THESE OFFICIAL RULES SHALL BE GOVERNED BY AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH THE LAWS OF THE COMMONWEALTH OF MASSACHUSETTS, U.S.A, APPLICABLE TO CONTRACTS ENTERED INTO AND PERFORMED EXCLUSIVELY IN THAT STATE.