

**PLYMOUTH ROCK ASSURANCE
PRIVATE PATRIOTS GAME WATCH PARTY**

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.

MUST BE A LEGAL RESIDENT OF MASSACHUSETTS, CONNECTICUT OR NEW HAMPSHIRE AND BE AT LEAST 18 YEARS OF AGE TO ENTER.

VOID WHERE PROHIBITED BY LAW.

1. How to Enter:

- (a) The Plymouth Rock Assurance Private Patriots Game Watch Party promotion (the “Promotion”) will begin on Thursday, November 17, 2022 **at 12:01:59 a.m.** and end on **Wednesday, December 21, 2022 at 11:59:59 a.m.**
- (b) The Promotion is sponsored by Plymouth Rock Assurance Corporation, 695 Atlantic Avenue, Boston, MA 02111 (“Plymouth Rock”). This Promotion is in no way sponsored, endorsed, or administered by New England Patriots LLC, Kraft Sports and Entertainment LLC, NPS LLC, Facebook, or any other party, and any such inferences are hereby expressly disclaimed.
- (c) To participate in the Promotion eligible entrants can enter online at www.plymouthrock.com/PatsGiveaway by completing and submitting an online electronic registration form (the “Entry”) with complete name, phone number, and email address. By participating you indicate your full and unconditional agreement to and acceptance of these Official Rules. **By providing your email address, you authorize Plymouth Rock to communicate with you regarding future promotional offers. You may opt out of this service at any time by clicking ‘unsubscribe’ within the email.**
- (d) **One entry per person.**
- (e) Plymouth Rock is not responsible for late, lost, stolen, mangled, misdirected, incomplete, or illegible entries. Plymouth Rock is not responsible for technical or computer failures, errors or data loss of any kind, lost or unavailable Internet connections, or failed, incomplete, garbled or deleted computer or network transmissions, inability to access any Web site or on-line service, or any other error or malfunction, or late, lost, illegible or misdirected entries. Entry materials that have been tampered with or altered are void. If Plymouth Rock determines, in its sole discretion, that there is any suspected or actual electronic tampering with the Promotion or if technical difficulties compromise the integrity of the Promotion, Plymouth Rock reserves the right to void the entries at issue and/or terminate the Promotion and conduct a random drawing to award the prize among all eligible entries received as of the termination date. If the Promotion is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted on www.plymouthrock.com/PatsGiveaway. Plymouth Rock reserves the right at its sole discretion to cancel, terminate, modify or suspend the Promotion for any reason at any time. Plymouth Rock reserves the right to disqualify any entrant who tampers with the operation of the Promotion or website or violates the Official Rules of the Promotion. Plymouth Rock’s decisions in connection with this Promotion are final and binding.

By submitting an Entry, you agree to be bound by these Official Rules and the decisions of Plymouth Rock, which shall be final. In addition, you are subject to the “Plymouth Rock Assurance General Terms and Conditions” and Privacy Policy set forth on Plymouth Rock’s web site. The Promotion is subject to federal, state, and local laws and regulations and is void where prohibited.

- (f) Each Entry is deemed made by the holder of the e-mail address that is provided. The “holder” is the natural person who is assigned to the email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted e-mail address.

2. Eligibility Restrictions:

- (a) No purchase necessary. The Promotion is open to all legal residents of **Massachusetts, Connecticut or New Hampshire who are eighteen (18) years of age or older at the time of entry.** Employees of Plymouth Rock, Kraft Sports and Entertainment LLC, New England Patriots LLC, NPS LLC and their respective parents, affiliates, subsidiaries and advertising agencies and their immediate family members (spouse, parents, siblings, and children) and persons living in the same household are ineligible to participate or win.
- (b) Participants are required to provide truthful information and Plymouth Rock will reject and delete any Entry that it discovers to be false or fraudulent. Plymouth Rock will disqualify any Entry from individuals who do not meet the eligibility requirements.

3. Prize:

- (a) **One (1) prize will be awarded. The odds of winning depend on how many eligible Entries are received.**
- (b) Winner will receive a four (4) hour private game viewing party at CBS Sports Club located at Patriot Place in Foxborough, MA for the Week 18 Patriots vs. Buffalo football game. Game date and time shall be determined by the National Football League (NFL), but the experience will take place Saturday, January 7, 2023 or Sunday, January 8, 2023. The experience will include seating for ten (10) guests, a maximum food and beverage cost of \$500 (including a maximum of one (1) alcoholic beverage per adult of legal drinking age) and a special appearance by a Patriots alum. **Total value of this prize is approximately \$750.**
- (c) **The prize can only be won after the Promotion has officially closed on Wednesday, December 21, 2022 at 11:59:59 a.m.**
- (d) The Promotion prize is not transferable. The Promotion prize may not be substituted for or redeemed for cash. Plymouth Rock reserves the right to substitute a prize of comparable value.
- (e) All expenses incurred by winner and winner’s guests in connection with the receipt, ownership or use of the prize, and while preparing for, participating in, and/or traveling to any prize-related activity, are the responsibility of the winner, including, without limitation, transportation, and any overnight accommodations.

4. Selection of Winner:

- (a) Decisions of Plymouth Rock with respect to the Promotion are final.
- (b) **This is not a Promotion of skill.**
- (c) Limited to one (1) winner. The potential winner will be randomly selected by Plymouth Rock from all eligible entries on **Wednesday, December 21, 2022**, at approximately 1:00 p.m.
- (d) The potential winner will be notified by phone and/or e-mail. Plymouth Rock will make two (2) attempts to contact the potential winner within a period of two (2) business days.
- (e) If Plymouth Rock does not reach the potential winner by phone or the potential winner fails to return Plymouth Rock's email within the two (2) business day period, or if the potential winner is found to be ineligible or fails to execute documentation required, Plymouth Rock may consider such potential winner to have forfeited the prize, and another potential winner may be selected following the same process if time allows.
- (f) THE POTENTIAL WINNER IS NOT THE WINNER UNLESS AND UNTIL ELIGIBILITY AND COMPLIANCE WITH THE OFFICIAL RULES HAS BEEN VERIFIED.
- (g) In the event that the operation, security, or administration of this Promotion is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, Plymouth Rock may, in its sole discretion, either: (a) suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (b) award the prize based on the Entries received at the time of the impairment.

5. Conditions:

- (a) **Payment of all federal, state and local taxes are the sole responsibility of the winner, and the winner may be required to provide a completed and signed IRS Form W-9 to Plymouth Rock within 48 hours of receipt. If a W-9 form is required, the winner will receive an IRS Form 1099 from Plymouth Rock.**
- (b) By participating in the Promotion, winner agrees to have their name, voice, picture, or likeness used by Plymouth Rock in any advertising or broadcasting material relating to this Promotion, and to sign a publicity release, affidavit of eligibility and release of liability prior to acceptance of the prize. By accepting a prize, winner grants to Plymouth Rock the right to use their name, voice, picture and/or likeness for purposes of advertising and publicity relating to this Promotion in any and all media now known or hereafter invented, without further permission or additional compensation (except where prohibited by law).
- (c) **As a condition of entry, participants agree to release Plymouth Rock, Kraft Sports and Entertainment LLC, New England Patriots LLC, NPS LLC, Facebook, and their respective owners, parents, affiliates, subsidiaries, from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the administration of the Promotion, the receipt, ownership or use of the prize, or while preparing for, participating in, and/or**

traveling to any prize-related activity.

- (d) Plymouth Rock makes no warranty, guaranty or representation of any kind concerning the Promotion prize and disclaims any implied warranty.
6. Plymouth Rock reserves the right to terminate this Promotion or modify these Official Rules for any reason by giving notice as deemed appropriate (in Plymouth Rock's sole discretion) on plymouthrock.com. Any changes to the Official Rules will become effective upon announcement. Should notice of termination be given, the program shall terminate immediately.
 7. Plymouth Rock is not responsible for any typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of the prize.
 8. Failure to comply with these Official Rules may result in disqualification in the sole discretion of Plymouth Rock.
 9. Failure of Plymouth Rock to enforce any term or condition of these Official Rules shall not constitute a waiver of that term or condition.
 10. BY PARTICIPATING IN THE PROMOTION YOU AGREE THAT ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF, OR CONNECTED WITH, THIS PROMOTION OR ANY PRIZE AWARDED SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND EXCLUSIVELY BY THE APPROPRIATE COURT LOCATED IN BOSTON, MASSACHUSETTS. ANY AND ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES, YOUR RIGHTS AND OBLIGATIONS, OR THE RIGHTS AND OBLIGATIONS OF PLYMOUTH ROCK IN CONNECTION WITH THIS PROMOTION, SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE COMMONWEALTH OF MASSACHUSETTS, WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES.
 11. To obtain a copy of the Official Rules and/or the name of the winner, please send a written request by **Friday, December 30, 2022** to:

Plymouth Rock Assurance
Patriots Giveaway
Official Rules
695 Atlantic Avenue
Boston, MA 02111
Attn: Marketing

This Promotion is in no way sponsored, endorsed, or administered by New England Patriots LLC, Kraft Sports and Entertainment LLC, NPS LLC, Facebook, or any other party, and any such inferences are hereby expressly disclaimed. If you participate in this Promotion you will be providing information to Plymouth Rock and not to the New England Patriots LLC, Kraft Sports and Entertainment LLC, NPS LLC, Facebook, or any other party. The information you provide will only be used as described in these Official Rules.

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