

An Insurance Program Exclusively for Fans of the Boston Bruins® and TD Garden Event Goers

Introducing, the Boston Bruins® and TD Garden Auto Insurance Program from Plymouth Rock Assurance

THE PROGRAM

We've teamed up with the Boston Bruins® and TD Garden to offer fans and concert goers an exclusive auto insurance program that combines incredible benefits from the Bruins with quality auto insurance coverage from Plymouth Rock. As a qualified Plymouth Rock independent agent, you have the exclusive opportunity to offer this exciting program to your customers.

FOR YOUR CUSTOMERS

This first-of-its-kind program offers unique benefits to bring customers closer to the team and arena they love.

Customer perks and benefits include:

- | Discounted ticket offers to select Bruins games
- | Priority access to TD Garden concerts
- | Access to discounted tickets to select TD Garden events
- | Invitations to skate on the Bruins ice
- | 10% discount at the Boston ProShop at TD Garden
- | Inclusion in the TD Garden Insider Club

Plus, they could save money on auto insurance from Plymouth Rock and get extra coverage, including:

- | Additional rental car coverage†
- | An additional Get Home Safe ride home from TD Garden if they ever feel unsafe to drive†

Plymouth Rock
assurance®



TD GARDEN



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What You Need to Know About the Program

- (1)** The Bruins and TD Garden endorsement is available for new and renewal customers
- (2)** There's no cost for you to participate
- (3)** Policyholders pay \$10 once per year to get access to discounted Bruins tickets, savings on event tickets, a ProShop discount and much more!
- (4)** The Bruins and TD Garden endorsement can be combined with the New England Patriots endorsement on a policy, creating an ultimate New England sports fan experience!

To Learn More, Visit

plymouthrock.com/BruinsAgent
or talk to your Plymouth Rock Marketing Representative.

What Can the Program Do for You?

With the Bruins and TD Garden endorsement, you'll have the opportunity to associate your business with the beloved Boston Bruins® and some of today's most popular events happening at TD Garden.

To help you get started, we'll gear you up! From signage, to brochures, to promotional items and giveaways—attract new customers and drive new leads by tapping into the Bruins fan base. We'll also provide you with access to exclusive content for your social media channels and website.

Are you a Boston Bruins® fan, yourself?

You'll enjoy the chance to win home game tickets, Bruins hosted youth clinics in your agency's town and exclusive VIP events!

The Ultimate New England Sports Fan Experience

The Bruins and TD Garden Program endorsement can be added to a policy along with the New England Patriots Auto Insurance Program endorsement, creating the ultimate sports fan experience for New Englanders. Get exclusive access from the Patriots with unbeatable value from the Bruins and TD Garden!

Don't miss another period without these awesome Bruins fan benefits. Get on the ice today with Plymouth Rock and the Boston Bruins®!

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More Than Just Insurance.

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*Endorsement includes an additional \$10 per day towards rental car costs if you have Substitute Transportation coverage on your policy and have a covered loss that requires your car to be in the shop.

†Plymouth Rock will pay for your one-time, one-way cab fare home (up to \$50) when you find yourself in a situation where it might be unsafe for you to drive (excluding mechanical breakdown).

Program eligibility requires purchasing the Boston Bruins and TD Garden Rewards Package endorsement for an additional annual premium payment of \$10 and a Plymouth Rock Assurance Massachusetts, Connecticut or New Hampshire private passenger auto insurance policy. Applicants are individually underwritten and some may not qualify. Premiums will be based on verified information and the coverage choices and policy options that you select. Bruins and TD Garden benefits may be subject to availability. Other eligibility requirements and restrictions apply.